

SalesData Market Report:

June 2022

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in June in the years 2020 to 2022 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2020.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2022.

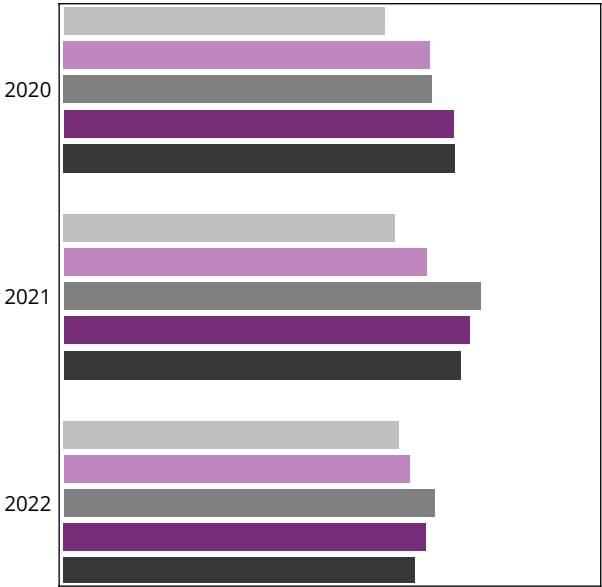
The specific week-ending dates used in this month's report are as follows:

	2020	2021	2022
Week 22	2020-05-31	2021-06-06	2022-06-05
Week 23	2020-06-07	2021-06-13	2022-06-12
Week 24	2020-06-14	2021-06-20	2022-06-19
Week 25	2020-06-21	2021-06-27	2022-06-26
Week 26	2020-06-28	2021-07-04	2022-07-03

Month-to-Month Comparisons

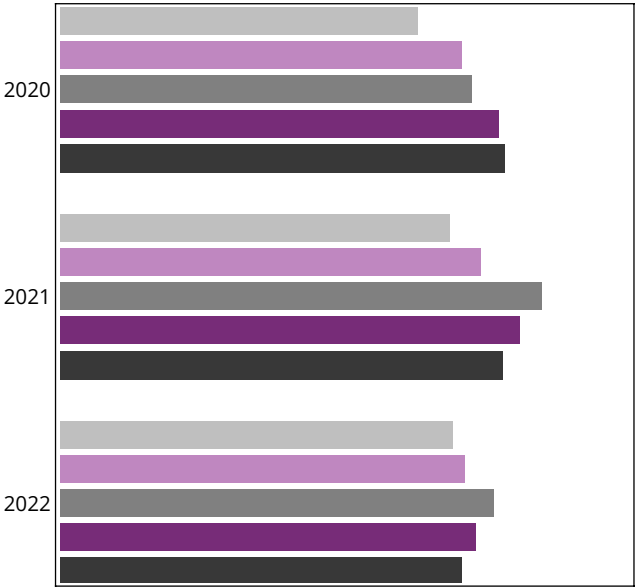
All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	782,987	808,849	818,658
Week 23	894,490	885,796	844,758
Week 24	899,153	1,017,449	905,771
Week 25	952,008	991,300	884,446
Week 26	955,620	968,471	857,656
Total	4,484,258	4,671,865	4,311,289

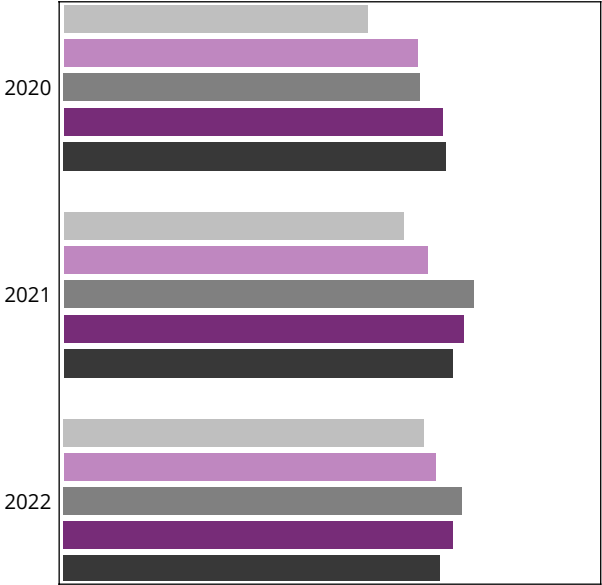
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$15,691,702	\$17,085,736	\$17,255,956
Week 23	\$17,622,878	\$18,446,978	\$17,772,686
Week 24	\$18,093,235	\$21,149,079	\$19,029,631
Week 25	\$19,248,405	\$20,175,959	\$18,240,921
Week 26	\$19,516,588	\$19,453,423	\$17,621,238
Total	\$90,172,809	\$96,311,175	\$89,920,431

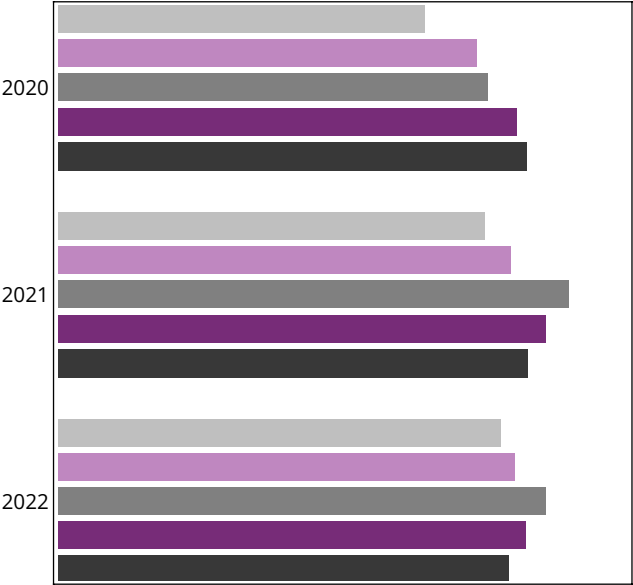
Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	684,296	766,022	811,744
Week 23	797,574	819,760	838,163
Week 24	802,704	923,195	897,731
Week 25	853,143	901,641	877,136
Week 26	861,657	876,168	848,204
Total	3,999,374	4,286,786	4,272,978

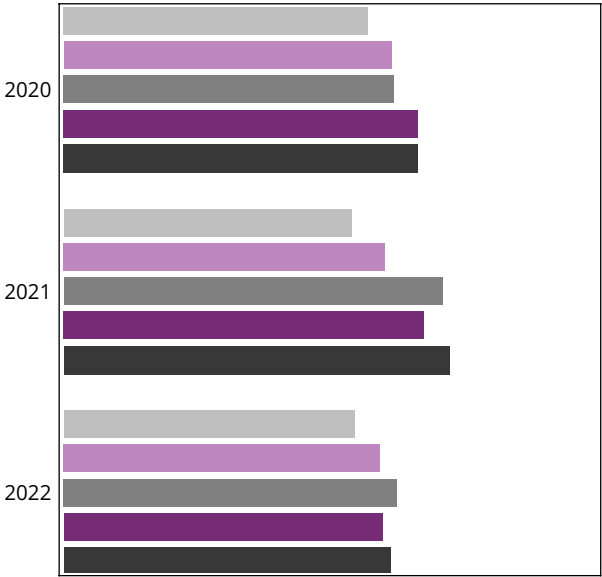
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$14,163,319	\$16,477,290	\$17,103,447
Week 23	\$16,166,543	\$17,492,001	\$17,627,187
Week 24	\$16,611,251	\$19,741,749	\$18,859,030
Week 25	\$17,739,715	\$18,851,262	\$18,085,289
Week 26	\$18,120,499	\$18,139,980	\$17,427,275
Total	\$82,801,327	\$90,702,282	\$89,102,227

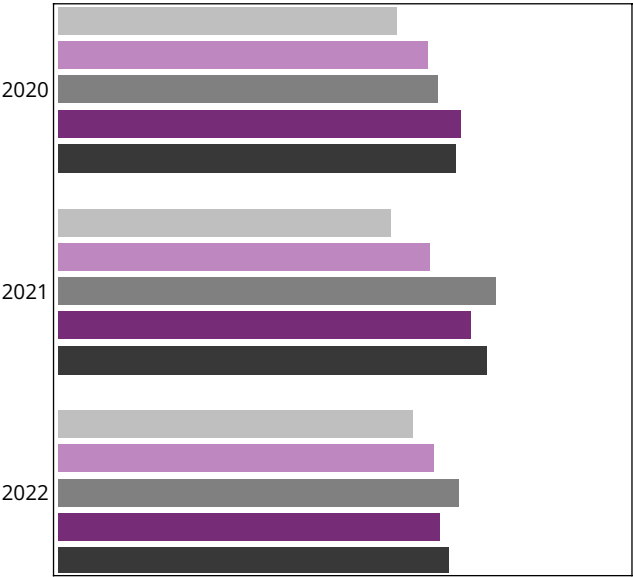
Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	228,615	216,053	218,291
Week 23	246,239	241,297	237,547
Week 24	248,144	284,669	250,404
Week 25	266,118	270,770	239,356
Week 26	266,064	290,013	245,376
Total	1,255,180	1,302,802	1,190,974

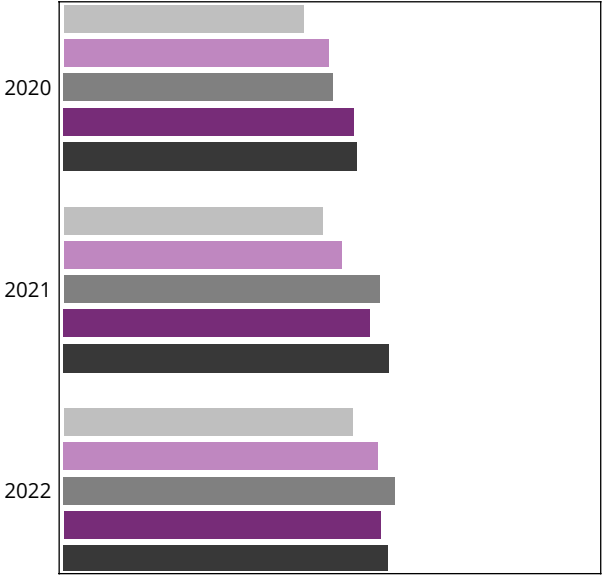
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$4,756,905	\$4,675,549	\$4,988,230
Week 23	\$5,192,945	\$5,216,621	\$5,276,629
Week 24	\$5,330,163	\$6,148,502	\$5,628,059
Week 25	\$5,656,433	\$5,801,813	\$5,367,347
Week 26	\$5,587,525	\$6,028,630	\$5,490,308
Total	\$26,523,972	\$27,871,115	\$26,750,573

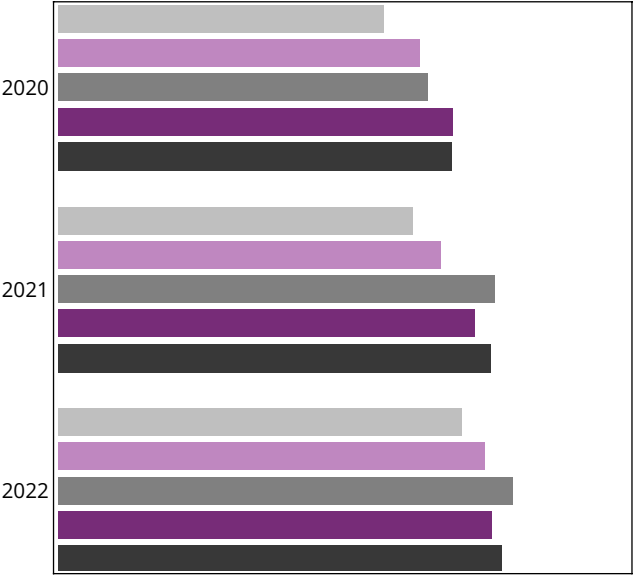
Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	180,163	194,402	217,035
Week 23	198,793	208,482	235,972
Week 24	202,411	237,099	248,938
Week 25	217,943	230,221	237,813
Week 26	220,288	244,308	243,506
Total	1,019,598	1,114,512	1,183,264

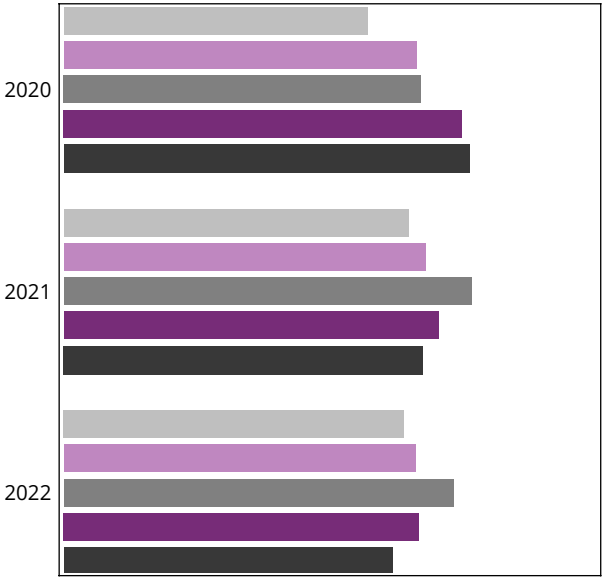
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$4,003,909	\$4,358,865	\$4,960,440
Week 23	\$4,448,011	\$4,706,577	\$5,241,377
Week 24	\$4,549,649	\$5,362,792	\$5,594,310
Week 25	\$4,847,163	\$5,118,237	\$5,332,909
Week 26	\$4,840,422	\$5,322,572	\$5,448,638
Total	\$22,689,154	\$24,869,043	\$26,577,674

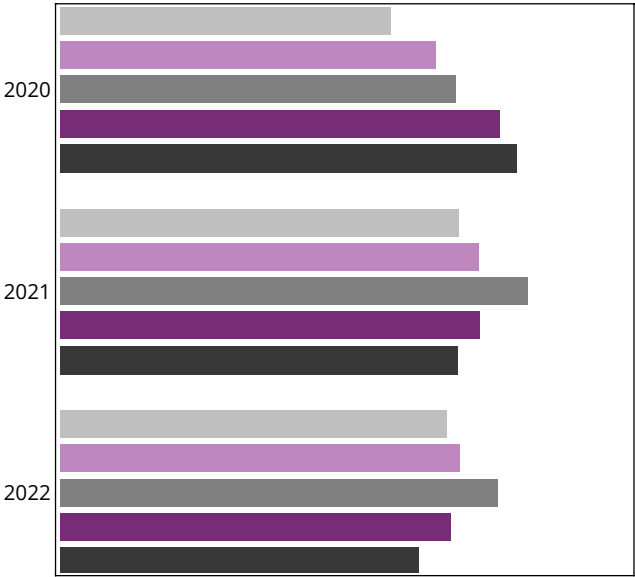
Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	228,123	259,009	255,490
Week 23	264,958	271,999	264,093
Week 24	268,425	306,573	292,998
Week 25	299,252	281,694	266,873
Week 26	304,754	269,896	246,844
Total	1,365,512	1,389,171	1,326,298

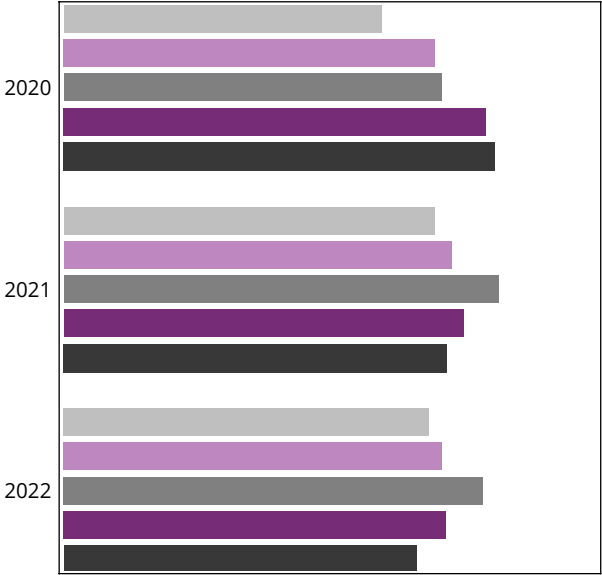
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$5,805,369	\$6,995,330	\$6,793,209
Week 23	\$6,604,244	\$7,354,426	\$7,011,744
Week 24	\$6,947,942	\$8,213,333	\$7,683,582
Week 25	\$7,720,660	\$7,367,519	\$6,860,440
Week 26	\$8,019,764	\$6,976,172	\$6,299,090
Total	\$35,097,979	\$36,906,780	\$34,648,067

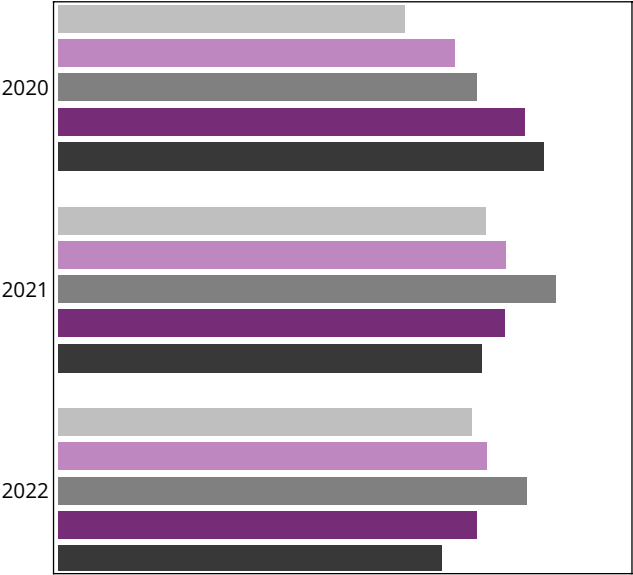
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	219,654	256,102	252,413
Week 23	256,612	268,118	261,395
Week 24	261,030	300,429	289,826
Week 25	291,865	276,114	264,209
Week 26	298,085	264,699	243,902
Total	1,327,246	1,365,462	1,311,745

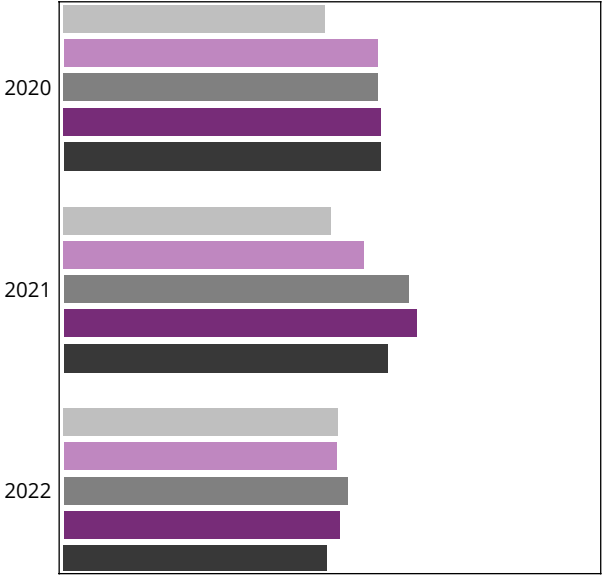
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$5,619,843	\$6,924,671	\$6,710,577
Week 23	\$6,420,379	\$7,257,853	\$6,939,560
Week 24	\$6,785,085	\$8,068,418	\$7,600,324
Week 25	\$7,558,064	\$7,244,449	\$6,789,884
Week 26	\$7,877,071	\$6,860,978	\$6,223,484
Total	\$34,260,441	\$36,356,369	\$34,263,828

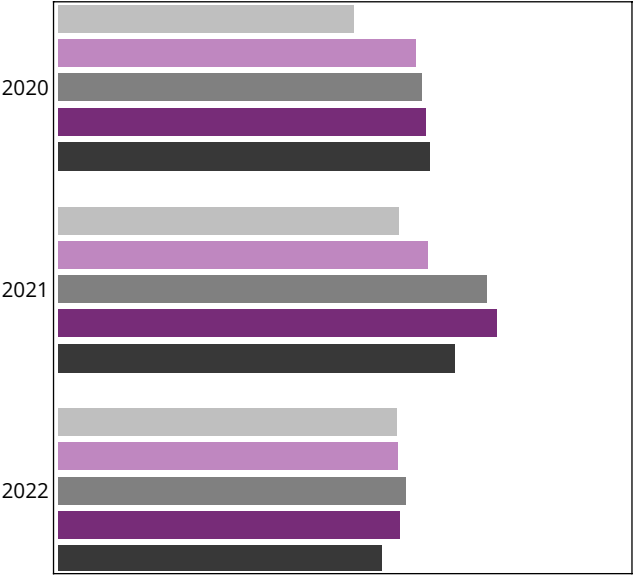
Juvenile: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	276,614	282,623	290,220
Week 23	332,283	317,794	288,533
Week 24	332,466	364,892	300,111
Week 25	335,901	373,269	291,783
Week 26	334,940	342,844	278,751
Total	1,612,204	1,681,422	1,449,398

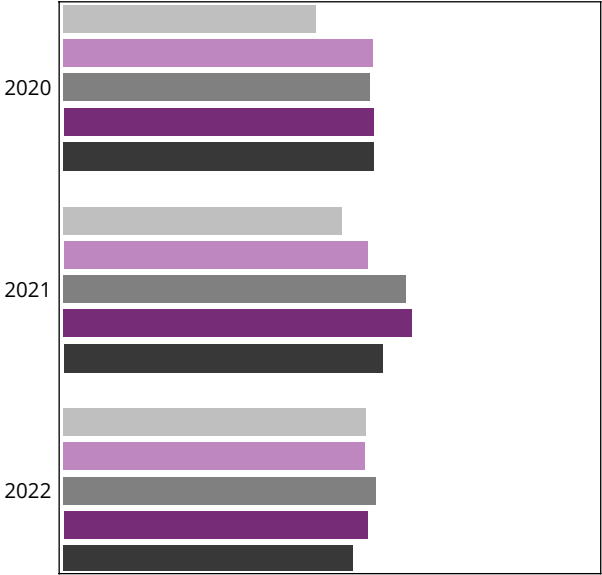
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$3,861,470	\$4,444,797	\$4,423,027
Week 23	\$4,670,225	\$4,822,468	\$4,430,709
Week 24	\$4,741,659	\$5,588,981	\$4,537,550
Week 25	\$4,791,974	\$5,726,835	\$4,454,338
Week 26	\$4,844,889	\$5,168,144	\$4,226,295
Total	\$22,910,217	\$25,751,226	\$22,071,919

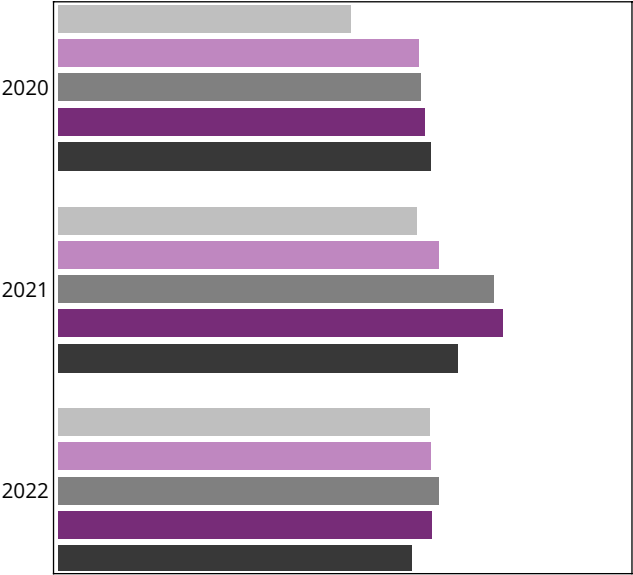
Juvenile: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	240,251	265,064	288,120
Week 23	294,702	289,480	286,914
Week 24	291,888	326,083	297,506
Week 25	294,947	331,844	289,410
Week 26	295,428	303,479	275,483
Total	1,417,216	1,515,950	1,437,433

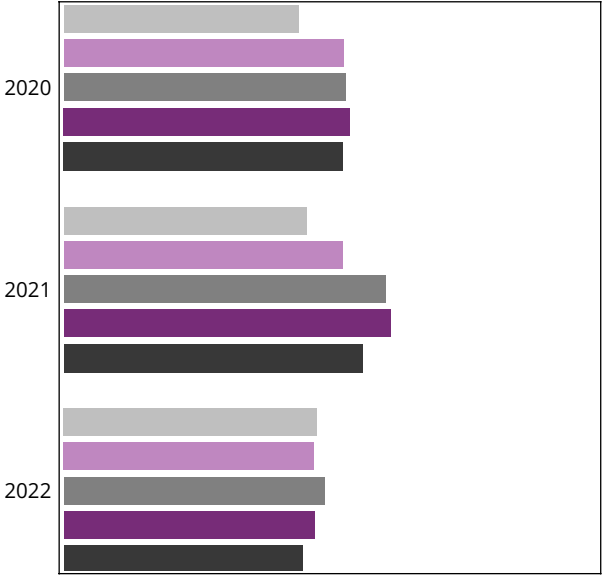
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$3,452,704	\$4,236,647	\$4,389,925
Week 23	\$4,255,082	\$4,493,630	\$4,405,746
Week 24	\$4,286,762	\$5,148,626	\$4,498,549
Week 25	\$4,326,302	\$5,252,007	\$4,417,306
Week 26	\$4,399,735	\$4,717,349	\$4,173,657
Total	\$20,720,584	\$23,848,259	\$21,885,184

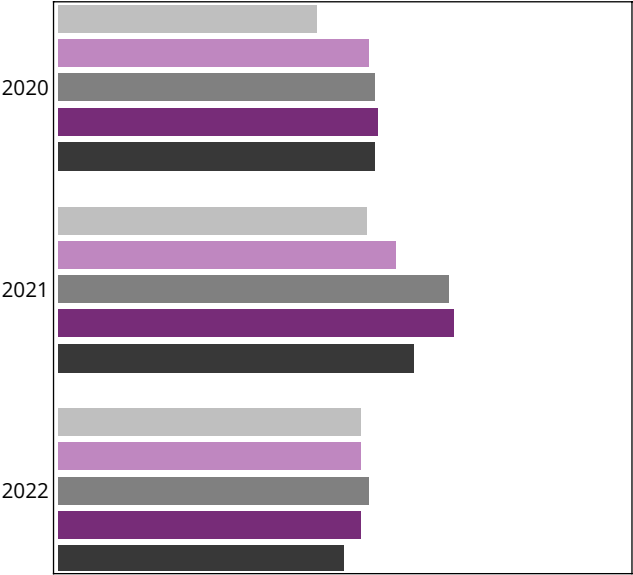
Juvenile Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	205,469	212,605	221,837
Week 23	244,976	244,220	219,044
Week 24	246,564	281,561	228,291
Week 25	250,690	286,181	219,718
Week 26	244,456	261,498	209,062
Total	1,192,155	1,286,065	1,097,952

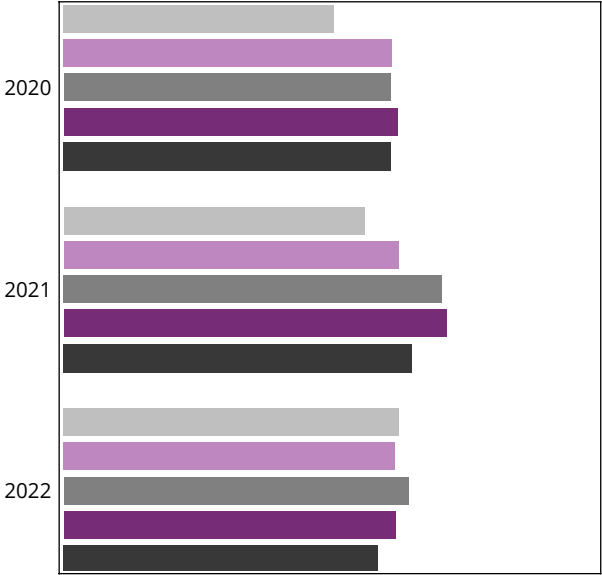
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$2,832,680	\$3,380,778	\$3,310,602
Week 23	\$3,406,271	\$3,695,541	\$3,318,243
Week 24	\$3,468,663	\$4,281,414	\$3,402,420
Week 25	\$3,499,962	\$4,331,655	\$3,311,205
Week 26	\$3,464,095	\$3,889,382	\$3,127,291
Total	\$16,671,671	\$19,578,769	\$16,469,761

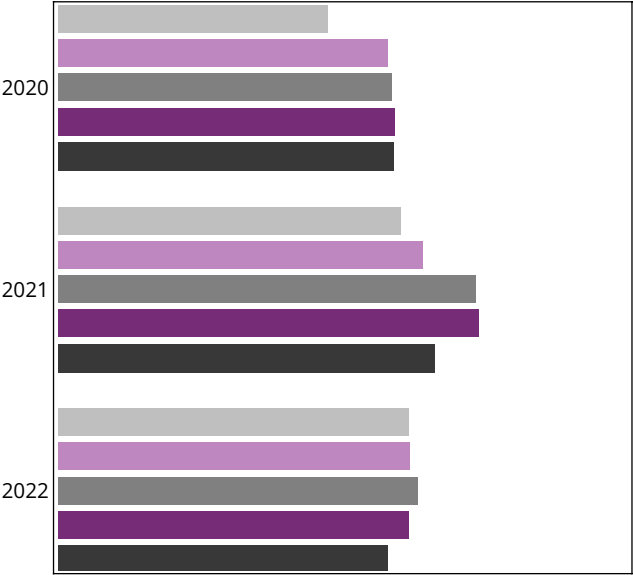
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	177,755	197,722	220,346
Week 23	215,760	219,977	217,787
Week 24	214,855	248,667	226,499
Week 25	219,515	251,576	217,968
Week 26	215,204	228,896	206,529
Total	1,043,089	1,146,838	1,089,129

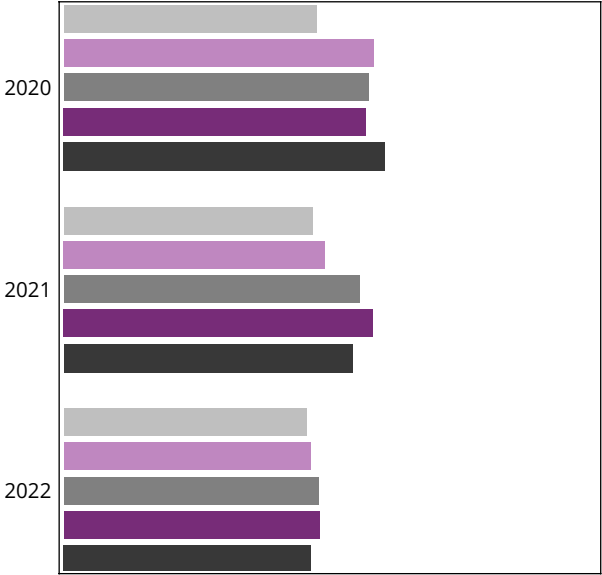
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$2,532,438	\$3,209,304	\$3,287,888
Week 23	\$3,095,443	\$3,418,411	\$3,299,284
Week 24	\$3,126,799	\$3,912,411	\$3,375,560
Week 25	\$3,159,565	\$3,946,999	\$3,284,295
Week 26	\$3,145,128	\$3,529,629	\$3,086,729
Total	\$15,059,374	\$18,016,754	\$16,333,757

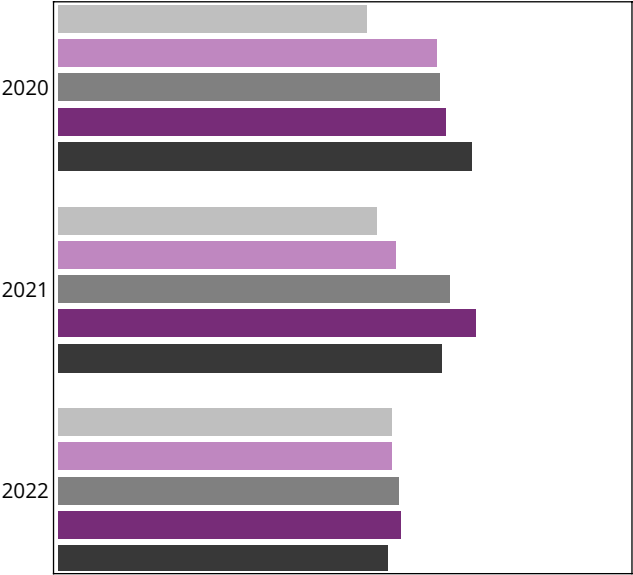
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	71,145	70,018	68,383
Week 23	87,307	73,574	69,489
Week 24	85,902	83,331	71,820
Week 25	85,211	87,088	72,065
Week 26	90,484	81,346	69,689
Total	420,049	395,357	351,446

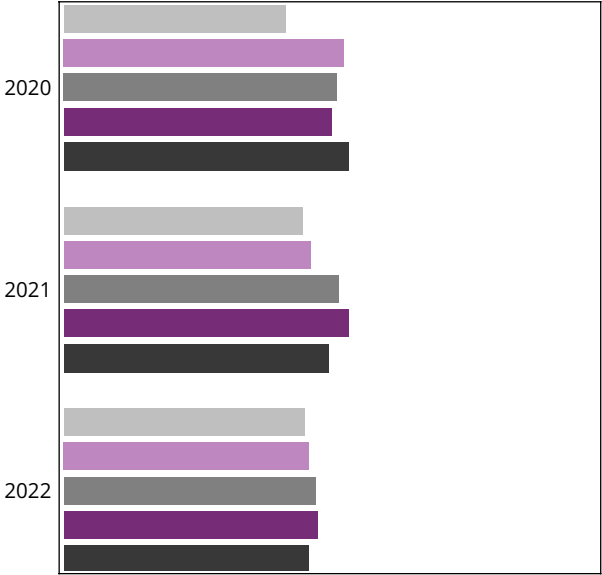
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$1,028,790	\$1,064,019	\$1,112,425
Week 23	\$1,263,953	\$1,126,928	\$1,112,466
Week 24	\$1,272,996	\$1,307,566	\$1,135,131
Week 25	\$1,292,012	\$1,395,181	\$1,143,132
Week 26	\$1,380,794	\$1,278,762	\$1,099,004
Total	\$6,238,545	\$6,172,457	\$5,602,159

Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	62,496	67,342	67,774
Week 23	78,942	69,503	69,127
Week 24	77,033	77,416	71,007
Week 25	75,432	80,268	71,442
Week 26	80,224	74,583	68,954
Total	374,127	369,112	348,304

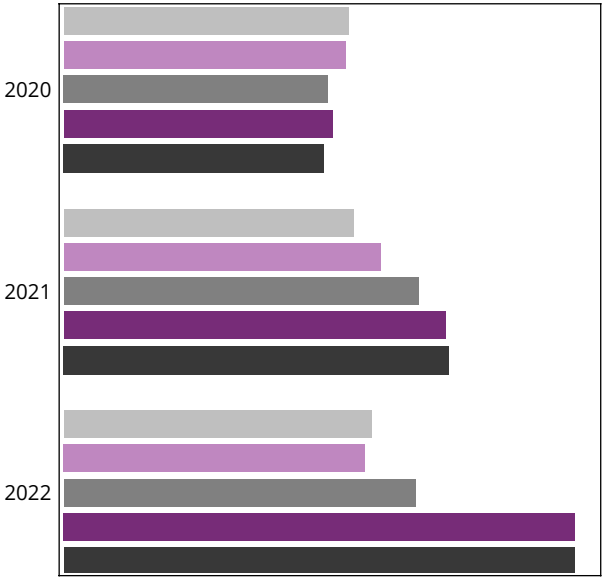
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$920,266	\$1,027,343	\$1,102,037
Week 23	\$1,159,639	\$1,075,218	\$1,106,463
Week 24	\$1,159,963	\$1,236,215	\$1,122,989
Week 25	\$1,166,737	\$1,305,008	\$1,133,011
Week 26	\$1,254,607	\$1,187,721	\$1,086,928
Total	\$5,661,211	\$5,831,505	\$5,551,427

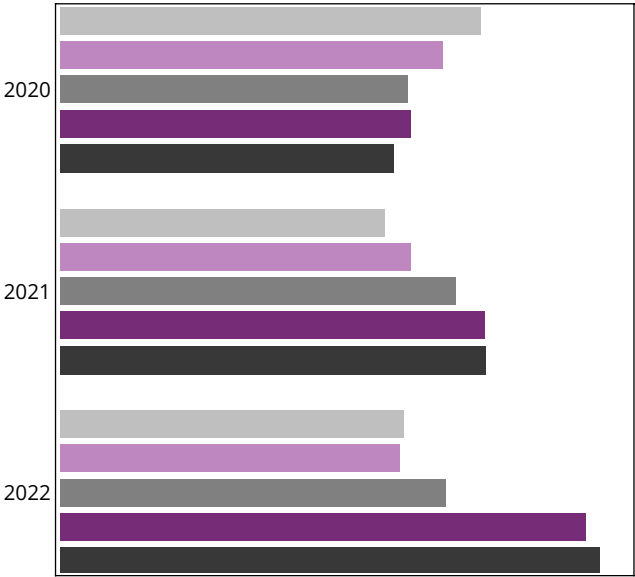
Young Adult: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	42,817	43,553	46,260
Week 23	42,363	47,632	45,253
Week 24	39,684	53,287	52,860
Week 25	40,406	57,387	76,805
Week 26	39,140	57,905	76,765
Total	204,410	259,764	297,943

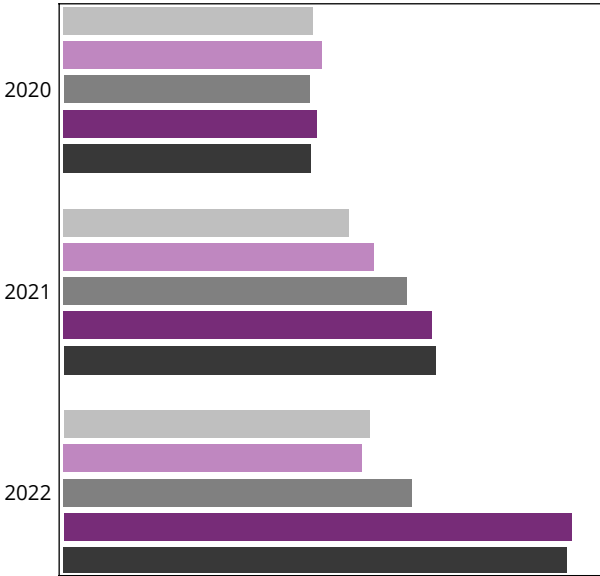
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$1,107,457	\$855,326	\$904,896
Week 23	\$1,009,132	\$924,449	\$895,880
Week 24	\$916,659	\$1,041,058	\$1,017,020
Week 25	\$923,019	\$1,119,783	\$1,383,923
Week 26	\$878,628	\$1,122,511	\$1,421,131
Total	\$4,834,894	\$5,063,127	\$5,622,849

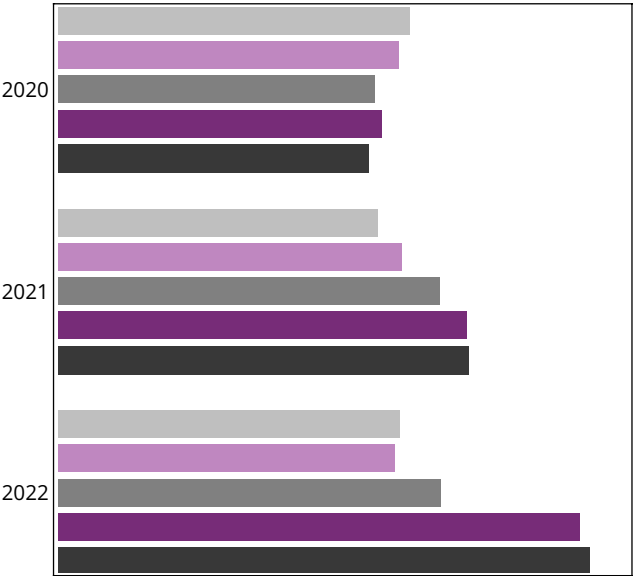
Young Adult: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	37,424	42,865	45,983
Week 23	38,824	46,622	44,804
Week 24	36,944	51,592	52,358
Week 25	38,057	55,308	76,310
Week 26	37,137	55,902	75,645
Total	188,386	252,289	295,100

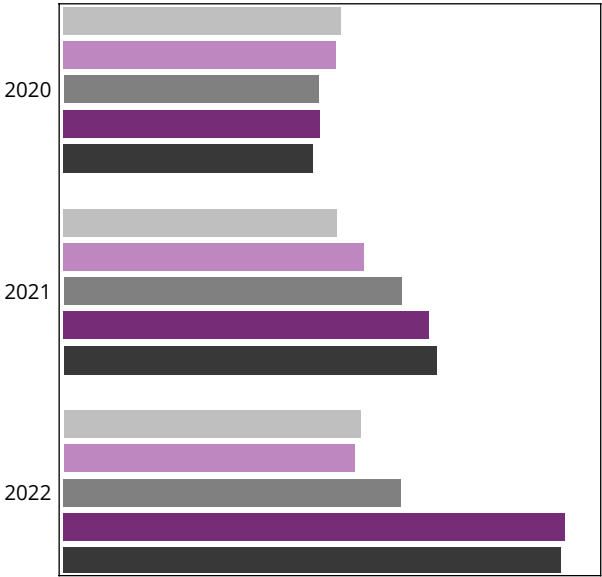
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$926,483	\$842,733	\$899,512
Week 23	\$896,783	\$905,222	\$886,924
Week 24	\$832,997	\$1,005,326	\$1,007,109
Week 25	\$851,867	\$1,076,981	\$1,374,139
Week 26	\$817,533	\$1,081,790	\$1,400,960
Total	\$4,325,662	\$4,912,053	\$5,568,645

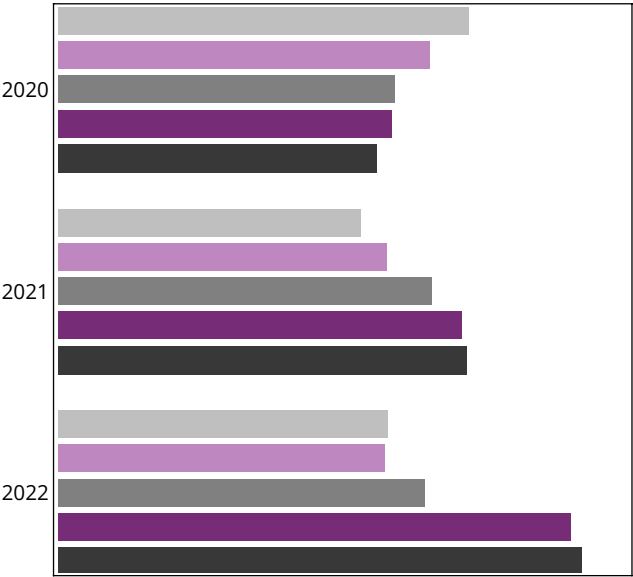
Young Adult Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	41,682	41,040	44,616
Week 23	40,912	45,088	43,653
Week 24	38,314	50,782	50,692
Week 25	38,507	54,892	75,324
Week 26	37,447	55,984	74,718
Total	196,862	247,786	289,003

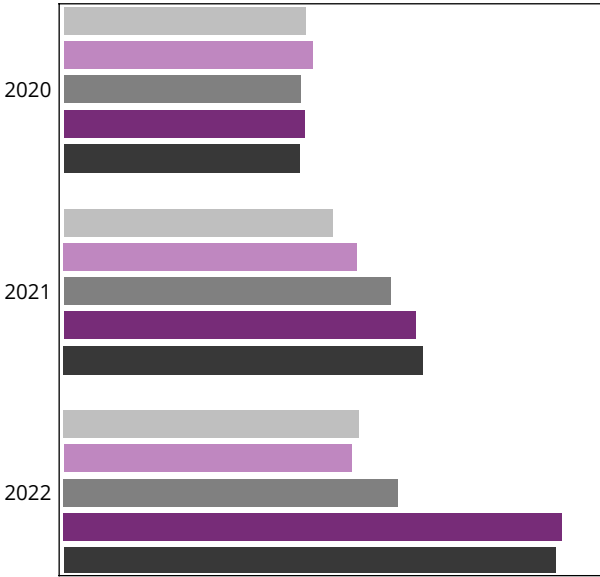
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$1,081,661	\$798,039	\$868,399
Week 23	\$977,860	\$865,908	\$859,817
Week 24	\$886,081	\$984,661	\$966,875
Week 25	\$878,521	\$1,062,674	\$1,349,537
Week 26	\$840,036	\$1,076,691	\$1,378,344
Total	\$4,664,158	\$4,787,973	\$5,422,971

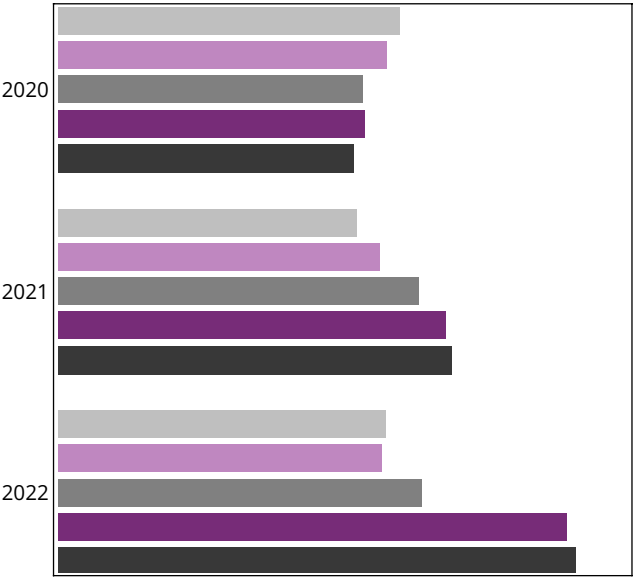
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	36,289	40,354	44,368
Week 23	37,374	44,082	43,258
Week 24	35,575	49,093	50,247
Week 25	36,160	52,830	74,877
Week 26	35,444	53,995	73,901
Total	180,842	240,354	286,651

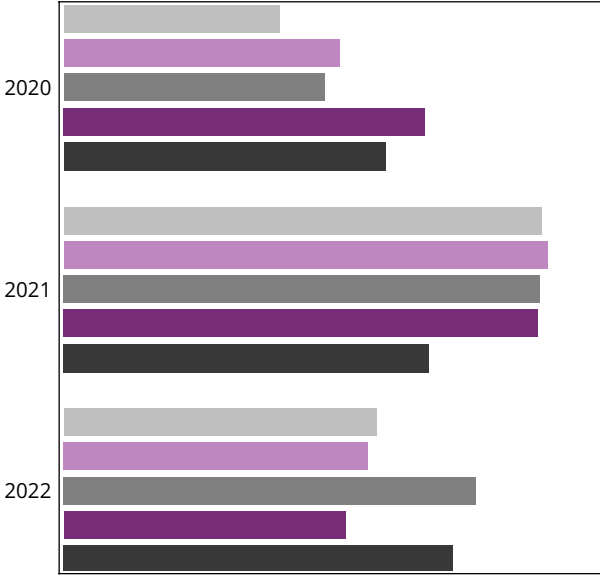
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$900,686	\$785,500	\$863,600
Week 23	\$865,531	\$846,806	\$852,380
Week 24	\$802,437	\$949,029	\$958,220
Week 25	\$807,415	\$1,020,134	\$1,340,723
Week 26	\$778,941	\$1,036,208	\$1,362,997
Total	\$4,155,010	\$4,637,677	\$5,377,920

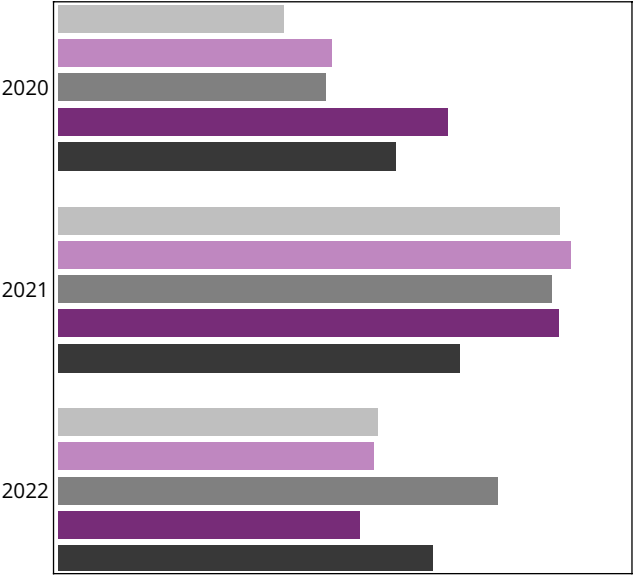
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 22	1,135	2,513	1,644
Week 23	1,451	2,544	1,600
Week 24	1,370	2,505	2,168
Week 25	1,899	2,495	1,481
Week 26	1,693	1,921	2,047
Total	7,548	11,978	8,940

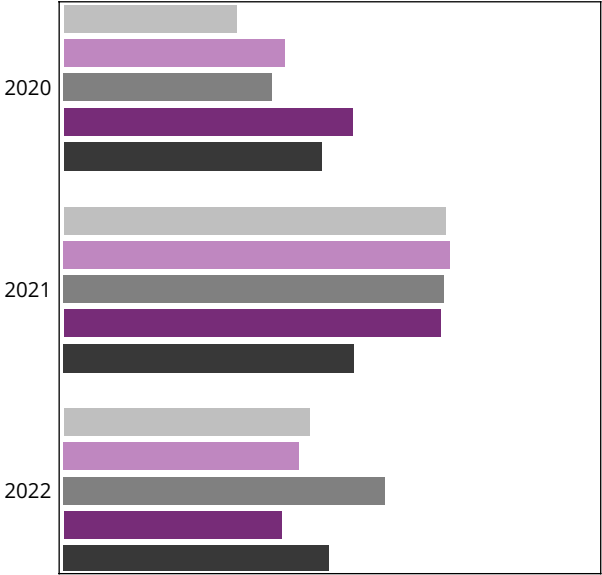
Value Sold (in millions of dollars)



	2020	2021	2022
Week 22	\$25,797	\$57,286	\$36,496
Week 23	\$31,272	\$58,541	\$36,062
Week 24	\$30,578	\$56,397	\$50,146
Week 25	\$44,498	\$57,109	\$34,386
Week 26	\$38,592	\$45,820	\$42,787
Total	\$170,736	\$275,154	\$199,878

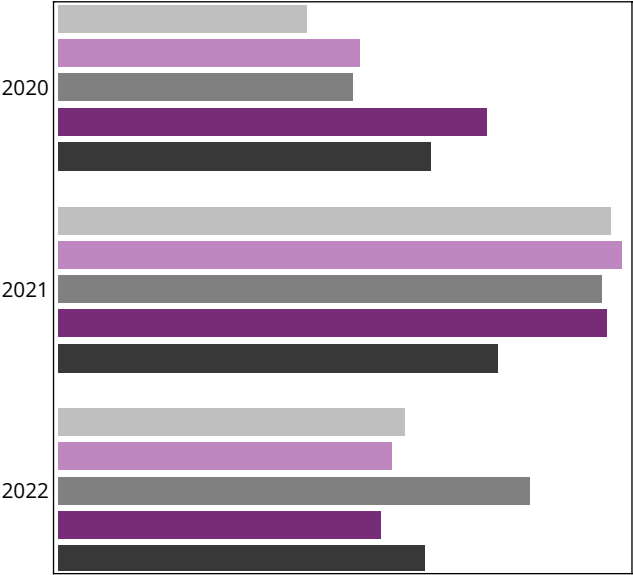
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 22	1,135	2,511	1,615
Week 23	1,450	2,540	1,546
Week 24	1,369	2,499	2,111
Week 25	1,897	2,478	1,433
Week 26	1,693	1,907	1,744
Total	7,544	11,935	8,449

Value Sold (in millions of dollars)



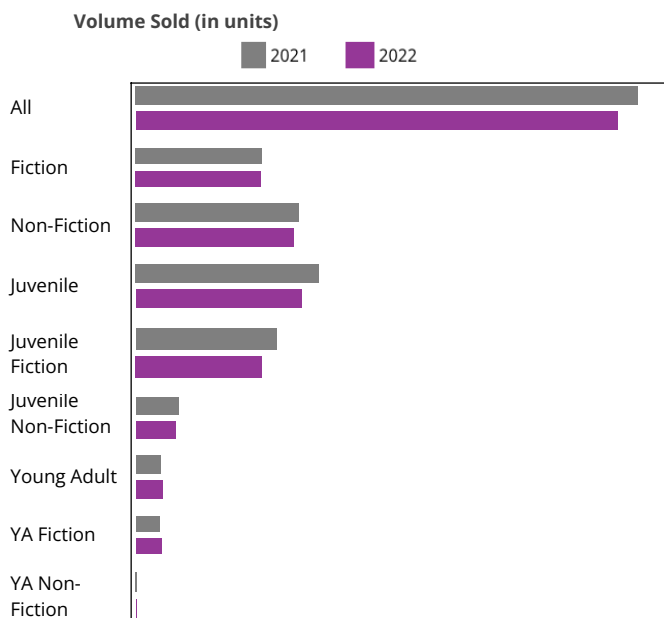
	2020	2021	2022
Week 22	\$25,797	\$57,233	\$35,912
Week 23	\$31,252	\$58,416	\$34,544
Week 24	\$30,559	\$56,297	\$48,889
Week 25	\$44,452	\$56,848	\$33,416
Week 26	\$38,592	\$45,582	\$37,963
Total	\$170,652	\$274,376	\$190,724

Year-to-Date Comparisons

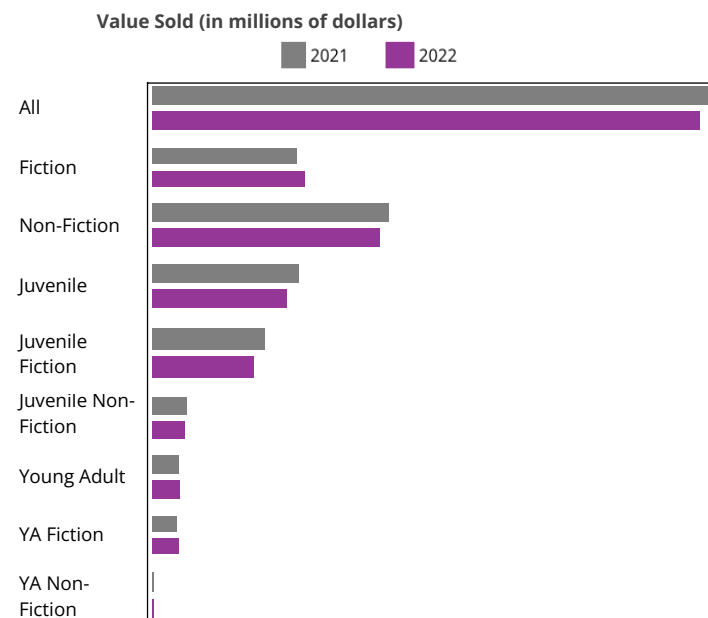
Week-ending dates:

	2021	2022
Week 26	2021-07-04	2022-07-03

All Market

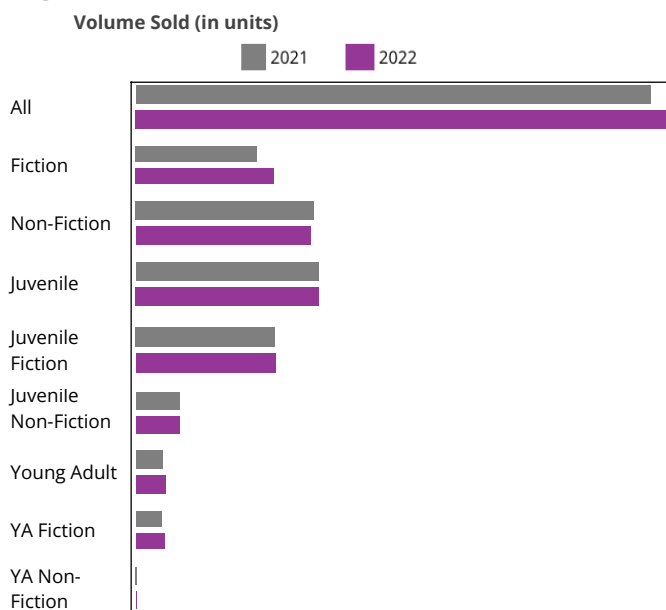


	2021	2022
All	23,077,313	22,120,240
Fiction	5,789,648	5,742,636
Non-Fiction	7,491,926	7,274,516
Juvenile	8,423,511	7,611,354
Juvenile Fiction	6,459,682	5,797,567
Juvenile Non-Fiction	1,963,829	1,813,787
Young Adult (YA)	1,128,328	1,227,949
YA Fiction	1,082,251	1,187,256
YA Non-Fiction	46,077	40,693

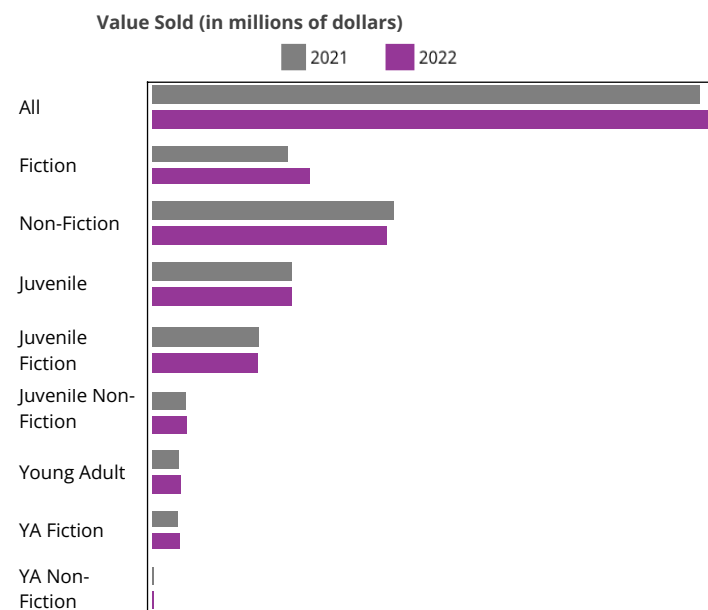


	2021	2022
All	\$478,839,245	\$469,626,408
Fiction	\$123,786,344	\$130,587,417
Non-Fiction	\$202,707,318	\$194,877,686
Juvenile	\$125,682,052	\$115,657,687
Juvenile Fiction	\$96,137,337	\$87,395,166
Juvenile Non-Fiction	\$29,544,715	\$28,262,522
Young Adult (YA)	\$22,441,946	\$23,899,759
YA Fiction	\$21,391,187	\$22,983,758
YA Non-Fiction	\$1,050,758	\$916,001

Ring Fence



	2021	2022
All	21,273,098	21,988,393
Fiction	5,017,079	5,717,318
Non-Fiction	7,356,589	7,225,391
Juvenile	7,558,816	7,566,542
Juvenile Fiction	5,751,567	5,764,199
Juvenile Non-Fiction	1,807,249	1,802,343
Young Adult (YA)	1,098,056	1,219,133
YA Fiction	1,052,922	1,180,074
YA Non-Fiction	45,134	39,059



	2021	2022
All	\$452,418,969	\$466,764,791
Fiction	\$111,857,338	\$130,010,980
Non-Fiction	\$199,247,533	\$193,526,039
Juvenile	\$115,308,583	\$114,957,699
Juvenile Fiction	\$87,807,421	\$86,877,245
Juvenile Non-Fiction	\$27,501,162	\$28,080,455
Young Adult (YA)	\$21,806,299	\$23,728,158
YA Fiction	\$20,777,004	\$22,844,770
YA Non-Fiction	\$1,029,295	\$883,387

Report Week Numbers

Week	2020	2021	2022
1	2020-01-05	2021-01-10	2022-01-09
2	2020-01-12	2021-01-17	2022-01-16
3	2020-01-19	2021-01-24	2022-01-23
4	2020-01-26	2021-01-31	2022-01-30
5	2020-02-02	2021-02-07	2022-02-06
6	2020-02-09	2021-02-14	2022-02-13
7	2020-02-16	2021-02-21	2022-02-20
8	2020-02-23	2021-02-28	2022-02-27
9	2020-03-01	2021-03-07	2022-03-06
10	2020-03-08	2021-03-14	2022-03-13
11	2020-03-15	2021-03-21	2022-03-20
12	2020-03-22	2021-03-28	2022-03-27
13	2020-03-29	2021-04-04	2022-04-03
14	2020-04-05	2021-04-11	2022-04-10
15	2020-04-12	2021-04-18	2022-04-17
16	2020-04-19	2021-04-25	2022-04-24
17	2020-04-26	2021-05-02	2022-05-01
18	2020-05-03	2021-05-09	2022-05-08
19	2020-05-10	2021-05-16	2022-05-15
20	2020-05-17	2021-05-23	2022-05-22
21	2020-05-24	2021-05-30	2022-05-29
22	2020-05-31	2021-06-06	2022-06-05
23	2020-06-07	2021-06-13	2022-06-12
24	2020-06-14	2021-06-20	2022-06-19
25	2020-06-21	2021-06-27	2022-06-26
26	2020-06-28	2021-07-04	2022-07-03
27	2020-07-05	2021-07-11	2022-07-10
28	2020-07-12	2021-07-18	2022-07-17
29	2020-07-19	2021-07-25	2022-07-24
30	2020-07-26	2021-08-01	2022-07-31
31	2020-08-02	2021-08-08	2022-08-07
32	2020-08-09	2021-08-15	2022-08-14
33	2020-08-16	2021-08-22	2022-08-21
34	2020-08-23	2021-08-29	2022-08-28
35	2020-08-30	2021-09-05	2022-09-04
36	2020-09-06	2021-09-12	2022-09-11
37	2020-09-13	2021-09-19	2022-09-18
38	2020-09-20	2021-09-26	2022-09-25
39	2020-09-27	2021-10-03	2022-10-02

Week	2020	2021	2022
40	2020-10-04	2021-10-10	2022-10-09
41	2020-10-11	2021-10-17	2022-10-16
42	2020-10-18	2021-10-24	2022-10-23
43	2020-10-25	2021-10-31	2022-10-30
44	2020-11-01	2021-11-07	2022-11-06
45	2020-11-08	2021-11-14	2022-11-13
46	2020-11-15	2021-11-21	2022-11-20
47	2020-11-22	2021-11-28	2022-11-27
48	2020-11-29	2021-12-05	2022-12-04
49	2020-12-06	2021-12-12	2022-12-11
50	2020-12-13	2021-12-19	2022-12-18
51	2020-12-20	2021-12-26	2022-12-25
52	2020-12-27	2022-01-02	2023-01-01
53	2021-01-03	N/A	N/A